

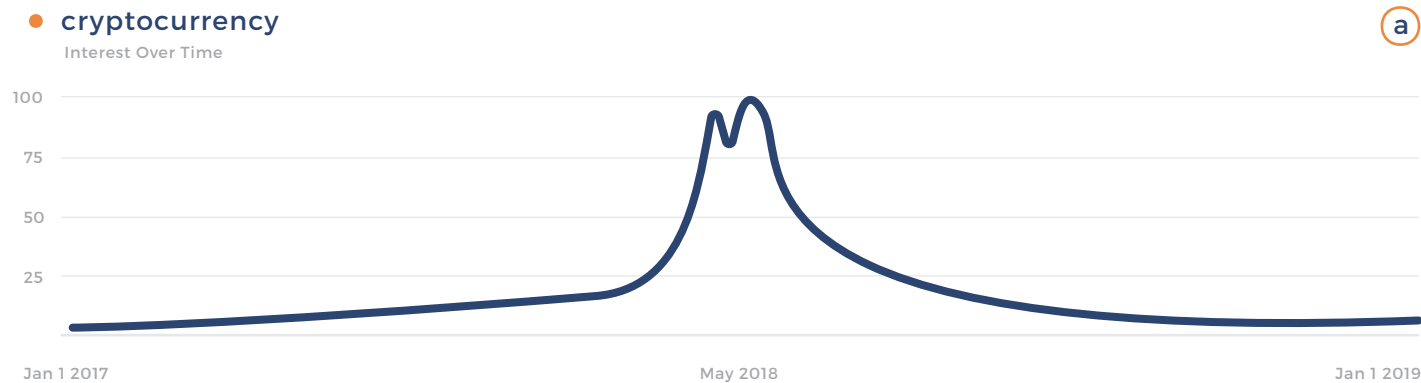


COINZILLA PARTNERSHIP PROPOSAL

www.coinzilla.com

The Solution To Advertising Your Conference

THE PROBLEM 01.



- a The interest in the Cryptocurrency market is steadily dropping
- b This directly impacts the number of people interested in crypto conferences and events
- c However, the price of advertising remains high. Estimates show that to get your site listed on 6 of the top 10 crypto websites, you need an investment of ~\$30,000.
<https://www.tokenarget.com/how-much-should-ico-marketing-cost/>

OUR SOLUTION 02.

ADVERTISE FOR FREE

in a spending limit of up to €10,000. The limit will depend based on the mutual benefits of the partnership.

GET MEDIA ATTENTION

by guest posting a press release on Coinzilla Academy. This will include a do-follow backlink to your conference.

REACH A NEW AUDIENCE

through our Social Media channels.

OFFER ADVERTISING COUPONS

to all of your attendees on behalf of Coinzilla. The coupons are worth €500 and will become valid with a deposit of at least €500 in Coinzilla's platform.

WHY COINZILLA?

03.

- a) A network of more than 400 publishers, including major crypto websites such as CoinMarketCap, Investing.com and EWN.



- b) Global distribution of ads, depending on your targeted country and/or the location of your conference.
- c) Advanced targeting tools that will help you reach the right audience.

BENEFITS THAT YOU CAN PROVIDE

1.

List Coinzilla on your website under the “Partners” section.

2.

Promote our partnership across your Social Media channels.

3.

Include our logo on the conference materials.

4.

Discounts on tickets or free admission for up to 3 of our team members at the event.

5.

Optional. A booth at the conference where our team can talk about our platform.

6.

Optional. Distribute promotional material bags on behalf of our team. We can discount or fully cover the costs of various materials.